



For parents of KS3 students

Focus on tools that support self-development and exploration (sign in to the Student side of the platform to access these links):

- [Know-how library](#) – expert guidance tackling topics from mental health to industry insights
- [Activities](#) – build a portfolio of academic and extracurricular activities
- [Career sector library](#) – explore career areas without having to focus on a single job
- [Quizzes](#) – help students to learn more about their personality, skills, and interests

For parents of KS4 students

Focus on next-step planning and preparation for life after school (sign in to the Student side of the platform to access these links):

- [Careers library](#) – explore over 600 careers
- [Subjects library](#) – explore degree topics and related career paths
- [Skills tool](#) – build a portfolio of academic and extracurricular skills
- [Writing tool](#) – write a cover letter or application for work experience

For parents of KS5 students

- **University search tools for [Europe](#), [Asia](#), the [UK](#), the [US](#), and more** – compare options and create shortlists
- [Apprenticeship search tool](#) – find and compare apprenticeships
- [CV / résumé builder](#) – prepare applications for jobs or placements
- [Read, Watch, Listen tool](#) - explore over 1,000 resources to find things like films, books, and podcasts
- [Talent pool](#) – Students can show off their strengths to employers and universities, who can then share things like university programmes, bursaries, and internships with them.

3 Share our parent letter and guide

As well as the launch presentation, our [Parent Pack](#) contains:

- A [guide](#) that explains what Unifrog is and how it can support their child to find their best next step.
- A template letter you can send home (which explains what the Unifrog platform is, why their child has an account, and how they can support their child with it)

Use [Interactions](#) to send parents/caregivers updates about things like:

- student finance
- apprenticeship opportunities
- upcoming events (you can find a full list of Unifrog's student events [here](#))

Use the [Comment function](#) to send Know-how guides, Careers library guides, and Subjects library guides:

- On your teacher account, go to Advanced and select the **graduation year 2050**. This is the graduation year given to parent sign-up codes.
- Along the bottom of the page, you can tick/untick the box on the left to select one or a small number of parents, or leave them all ticked if you're sending a guide to all.
- Go to the bottom bar and click 'Comment'.
- Begin typing the name of the Know-how, Career, or Subject guide you'd like to send, and select it. Write an accompanying comment.
- Click 'Send comment'. Parents will receive a notification.

You might want to share some of our most popular parent guides and resources:

- Parent resource: [Conversation Starter](#) (parents can use this resource to talk with their child about their ideal career, and help them to understand where they are in their decision journey)
- Parent guide: [Five ways to help your child find their ideal career](#)
- Parent guide: [Five ways to help your child find their ideal subject](#)
- Parent guide: [University or apprenticeship?](#)
- Parent guide: [How to help your child find the best apprenticeship for them](#)
- Parent guide: [How to help your child find the best university for them](#)
- Parent guide: [How to find activities and scholarships for your child](#)

You can also upload files directly to parents' [Lockers](#) (documents, videos, links):

- Follow the steps above to select parents.
- Click **Locker**, upload your item, and send.