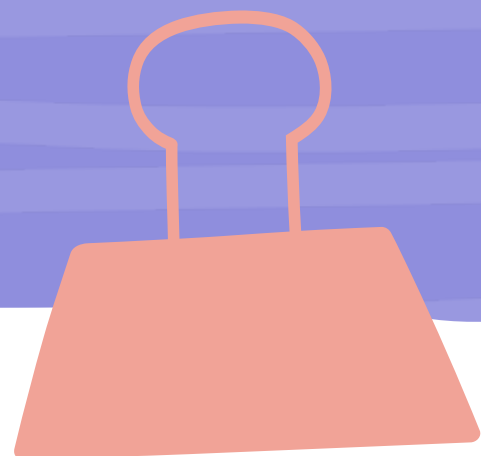




# HOW TO REVISE





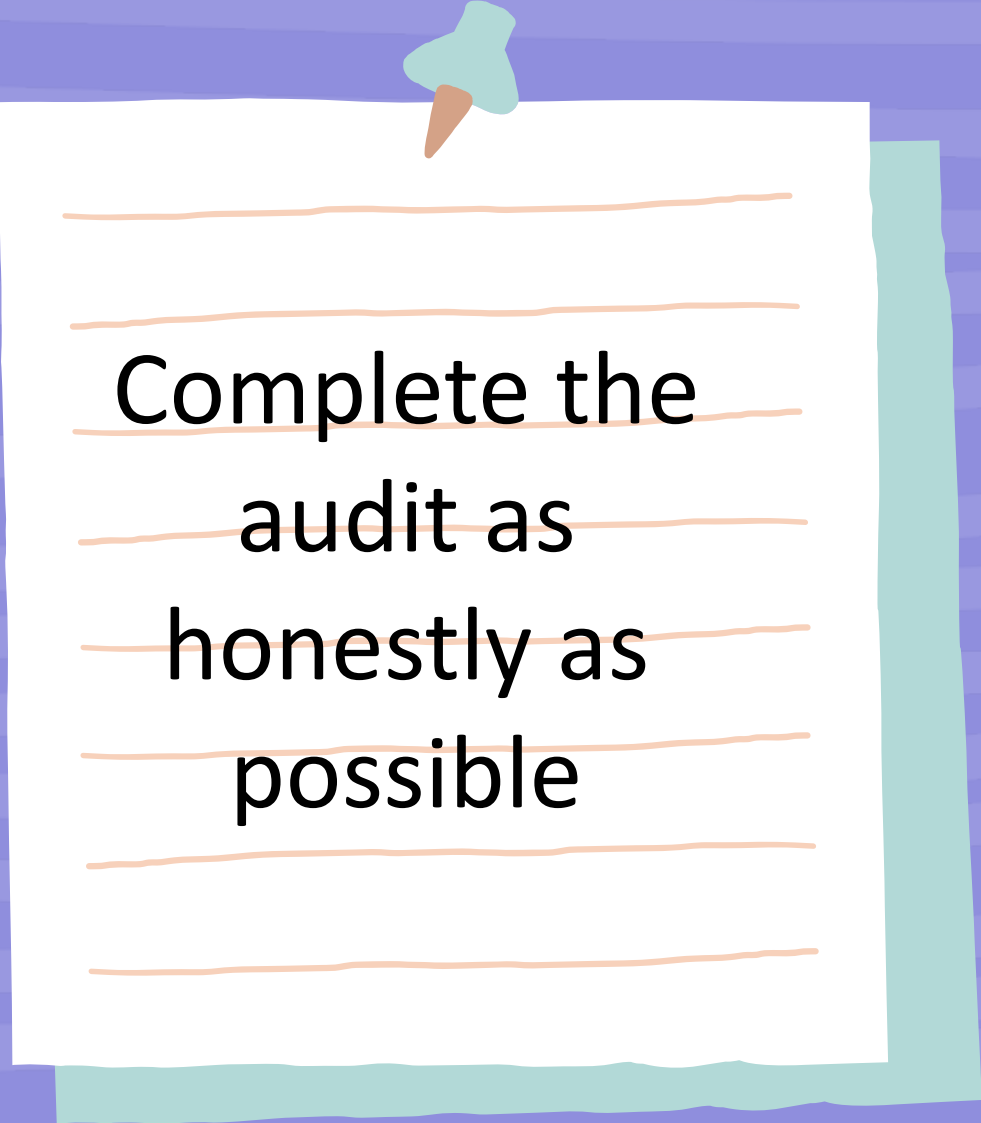
# Time to get organised

- PLCs
- Notes and Folders
- Exam Timetable
- Revision Timetable
- Quiet and organised space to work at
- All the material things you need to work
  - Pens/Pencils/highlighters
  - Paper/notebooks
  - Calculator

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	TIME	Saturday	Sunday
8.30am – 4.30pm	School	School	School	School	School	9.00am – 10.00am	Breakfast/ Shower	Breakfast/ Shower
4.30pm – 5.30pm	Homework	Free time	Homework	Homework	Free time	10.00am – 11.00am	Revision	Revision
5.30pm – 6.00pm	Dinner	Dinner	Dinner	Dinner	Dinner	11.00am – 1.00pm	Free time/ Lunch	Free time/ Lunch
6.00pm – 7.00pm	Revision	Revision	Revision	Revision	Revision	1.00pm – 3.00pm	Revision	Socialising
7.00pm – 8.00pm	Revision	Revision	Free time	Revision/ Past papers	Free time	3.00pm – 5.00pm	Socialising	Revision
8.00pm onwards	Down time/ Relaxation	Down time/ Relaxation	Down time/ Relaxation	Down time/ Relaxation	Down time/ Relaxation	6.00pm onwards	Dinner/ Downtime	Dinner/ Downtime



# What type of revision do you already do?



Complete the  
audit as  
honestly as  
possible

		Always	Sometimes	Never
Reading through class notes	D			
Using resources from school VLE	D			
Textbooks	D			
Highlighting/colour coding	D			
Making Flash cards	D			
Making presentations PowerPoints	P			
Explaining/talking through concepts with others	P			
Mind-maps/diagrams	P			
Creating crosswords/vocabulary games	P			
Testing yourself using Flashcards	R			
Cumulative quizzes	R			
Seneca Quizzes	R			
Blind mind-mapping	R			
Exam answers under timed conditions	A			
Using past exam papers & planning answers	A			
Creating your own exam answers	A			
Comparing your answers to examples of excellent answers.	A			

# Effective strategies

- **Retrieval and self-testing**
- **Distributed/spaced practice:** Spreads out study activities over time instead of forced together
- **Interleaved practice:** a schedule that mixes different topics.
- **Elaboration:** Generating an explanation (explaining a concept to someone else, writing an exam response, creating a mind map and then elaborating the concepts)
- **Re-reading:** repeated exposure and repeated reading.
- **Highlighting and underlining:** Identifying and marking key information
- **Summarisation:** Summarising information
- **Key word mnemonics**



Most  
effective



Least  
effective

# Revision Cycle

1.  
REVISE knowledge  
using your notes/  
textbook/website

2.  
DISTILL the  
information into  
bitesize chunks. This  
can be done as a  
mind map, retrieval  
clock etc.

3.  
PROCESS the  
information. Create  
a quiz, create a  
dingbat etc.

4.  
RETRIEVAL -  
complete regular  
self-testing

4.  
APPLY - complete  
past paper exam  
questions etc.

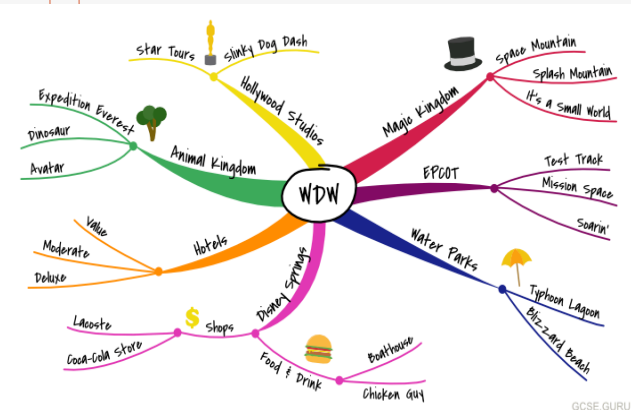
# DISTILLING INFORMATION

Identify and organise the key information that you need to know and remember.

Categorise the information



Create a mind map



Use a revision clock



Delete, substitute, keep

**1 ORIGINAL TEXT**

Price skimming is when a high price is set for a product when it first enters a market. This strategy is used when there is a high demand. For example, when a business launches a new computer console or a new model of laptop it hopes that there will be people who are desperate to buy the product. It therefore sets a high price knowing that this group of people will be willing to pay it. Ideally they are queuing up outside the shop waiting for the new product to be released. We can say that such buyers are not sensitive to price.

Price skimming helps businesses to obtain the money needed to repay development costs. Once the first group of customers has paid the high price, the price is then reduced in order to attract new customers who need a lower price to get them interested. With a price skimming approach the price starts high and is gradually reduced over time. The strategy works best if the product is unique in some way and therefore people are willing to pay more.

**2 DELETE, SUBSTITUTE AND KEEP**

Price skimming is when a high price is set for a product when it is first sold. This strategy is used when an item is wanted. For example, when a business launches a new computer console or a new model of laptop it hopes that there will be people who are desperate to buy the product. It therefore sets a high price knowing that this group of people will be willing to pay it. Ideally they are queuing up outside the shop waiting for the new product to be released. We can say that such buyers are not sensitive to price.

Price skimming helps to cover the cost of developing an item. Once the first group of customers has paid the high price, the price drops when interest falls away. With a price skimming approach the price starts high and is gradually reduced over time. The strategy works best when a product is wanted and therefore people are willing to pay more.

**3 MACRO-STRUCTURE OF PRICE SKIMMING**

- Price skimming is setting a high price for an item when it is first sold.
- Price skimming is used when an item is wanted.
- Price skimming helps to cover the cost of developing an item.
- The price drops when interest falls away
- Price skimming works best when a product is wanted.

Source: IGCSE and EDP/IGCSE Business, Hodder Education, 2017



# PROCESSING INFORMATION

Transforming knowledge into something else is a much more effective way of making it meaningful and committing it to long term memory.

Create a crossword  
of keywords or  
concepts



Play a game of  
pictionary



Create dingbats  
for keywords or  
phrases




Be the teacher –  
make a presentation  
to teach the idea to  
someone else



Extra ideas



# RETRIEVING INFORMATION



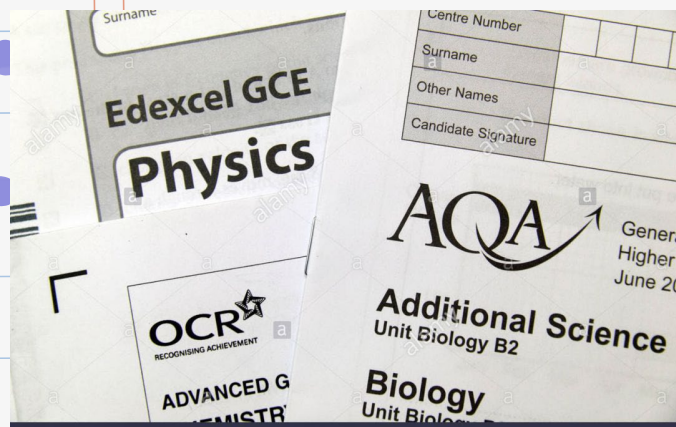
Regular and repeated self testing at regular intervals is vital in order for you to retain information.

- Use the flashcards you made to test yourself
- Blind mind mapping
- Cumulative quizzing

# APPLYING INFORMATION

Once you have gone through the revision cycle and you feel confident you know the knowledge, then it is time to apply the information.

Past papers



Produce essay plans



Write essays



Re-draft essays





GOOD  
LUCK!

